

# TUBA ZAINAB

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## PROFILE

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Data Analyst with hands-on experience in Excel, SQL, Python, Power BI, Power Query, and DAX. Skilled in data cleaning, data analysis, visualization, and dashboard development. Built projects including HR Analytics and Sales Dashboards to analyze business data and generate actionable insights. Currently seeking a Data Analyst opportunity to apply analytical skills to real-world business problems and contribute to data-driven decision-making.

## WORK EXPERIENCE

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### Content Associate | Teaching Pariksha | 2025–2026

Nagpur

Jan 2025 - June 2026

- Managed and organized educational content, classes, tests, PDFs, and academic workflows across the learning platform.
- Created and maintained structured tests and educational resources while ensuring data and content accuracy.
- Coordinated with faculty and internal teams to manage schedules and ensure smooth execution of academic operations.
- Used digital tools including Restream and platform administration systems to support online learning operations.
- Resolved technical and operational issues related to live classes and digital learning workflows.

### Web Development Trainee | ICEICO Technologies | 2024

Nagpur

Jun 2024 - July 2024

- Developed responsive web pages using HTML, CSS, and JavaScript.
- Collaborated with design teams to implement user-friendly interfaces.
- Applied responsive design principles to improve usability across devices.

## EDUCATION

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### SINDHU MAHAVIDYALAYA

Masters of Commerce

Percentage: 73.50%

RTMNU Nagpur

2024–20266

### SBCT COLLEGE NAGPUR

Bachelor of Commerce in Computer Application (BCCA)

Percentage: 77.60%

RTMNU Nagpur

2021-20244

## TECHINCAL EDUCATION

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Completed BCCA and M.Com, with practical knowledge of Data Analytics and Web Development. Skilled in Excel, SQL, Python, Power BI, Power Query, DAX, Data Cleaning, Data Visualization, HTML, CSS, JavaScript, React.js, Git, and GitHub.

## SKILLS

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- Data Analysis: Excel, SQL, Python, Pandas, NumPy
- Data Visualization: Power BI, Power Query, DAX, Matplotlib
- Programming & Web: Python, HTML, CSS, JavaScript
- Tools: Git, GitHub, Microsoft Excel

## PROJECTS

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### HR Analytics Dashboard | Power BI

- Built an interactive dashboard to analyze employee attrition across departments, job roles, overtime, job satisfaction, and marital status.
- Cleaned and transformed employee data using Power Query and created DAX measures for key HR KPIs.
- Identified attrition patterns and presented insights through interactive visualizations.

**GitHub:** [github.com/tubazainab/HR-Analytics-Dashboard](https://github.com/tubazainab/HR-Analytics-Dashboard)

### Data Analyst Portfolio

- Personal Data Analyst portfolio showcasing my skills, projects, and experience in Excel, SQL, Python, Power BI, Power Query, and DAX.
- The portfolio includes interactive data analytics and dashboard projects, including an HR Analytics Dashboard, along with project insights, data cleaning processes, visualizations, and business recommendations. It also highlights my technical background in web development and my experience in building practical projects.

**Portfolio:** [tubazainab.github.io/personal\\_portfolio\\_data\\_analyst](https://tubazainab.github.io/personal_portfolio_data_analyst)

### Tournament Overview Dashboard | Power BI

- Created an interactive Power BI dashboard to analyze tournament matches, teams, players, goals, assists, and player performance.
- Developed DAX measures and KPI cards for Total Matches, Total Goals, Average Player Rating, and Player of the Match Awards.
- Used interactive charts and slicers to analyze match results, team performance, cities, and tournament stages.

**Project:** [github.com/tubazainab/Tournament-Overview-Dashboard](https://github.com/tubazainab/Tournament-Overview-Dashboard)